

SITE CONSTRUCTION

The site is constructed in a phased manner. Each phase creates a layer of the site, which is vital to its structure.

Phase 1: Wire frame

A site map is created with a detailed flow chart of the information. All navigation and inner pages are defined. The map will show the accessibility and navigational aspects of the user. It will also display the no. of inner pages, the links on each page and the site folder structure.

Interactive products will be mentioned in their respective pages and technical sources for them will be defined.

This will also act as a site map and a future guide to updating and maintaining the site.

This phase will be delivered in PDF and Printed Format(s).

Phase 2: User Interface Design

Once the skeleton structure is ready (phase I) the UI (User-Interface) will then be designed. The UI will be drawn out of the brand identity and symbols; interactive buttons, fonts, colors and images/animations will be added.

The UI will be rendered on a browser and displayed at actual sizes and positions on the screen.

This phase will be shown in a Power Point/JPEG formats. After this stage all content for the site will be compiled in a logical and accessible manner.

Phase 3: Converting/HTML/Scripting

The approved JPEG design will then be converted to the necessary codes. This includes HTML, Flash, Java/PHP scripting. The site will be created to perform as per real time standards.

The site will then be hosted on to a server and gone through a test phase (Beta Version) which includes checking all links, scripts and performance.

Once approval is sought for the entire site it will be ready to be launched and go live.

Phase 4: Back end Operations

A complete solution for the updating and archiving will be created. The moderator will be given a separate login and password to access the back end of the site. From here each page will be selectable to access content to edit or update.

This back end solution will be hosted on the same server and handed over.