



multidimension | studios  
creative digital agency

It was always an ambition that one day, an entity would exist that would change the rules on how people saw products, services and individuals. A company that would work in symbiosis with clients to achieve truly exceptional and unique results.

**multidimension** studios has one simple goal: to deliver the best brand experience to our audience.

We believe driving business starts with a powerful message and the right medium.

We know what's out there and we believe its conventional.

We want to create the exceptional.

We never look for the easiest way out; we look for the smartest.

We investigate, we do our research, we plan and we deliver.

We want to create the incomparable.

Through relevant, smart and practical design solutions, we collaborate closely with our clients to understand their business goals to create the best solution that will add value to their brand.

**OUR PASSION: RELAYING  
YOUR MESSAGE  
THROUGH VISUAL COMMUNICATIONS**

**OUR MISSION:  
ENVISION. INSPIRE. ENGAGE.**

We combine experience in marketing, interactive design and new media thinking.

As a full service creative design agency, we create visual brand experiences that inspire, compel, seduce and communicate new approaches. Design for clarity and impact. We define our design services through the needs of our clients, and offer the full spectrum of graphic design, web design, identity development, advertising and brand marketing; just to name a few. So from us, you can expect all the services you need to deliver engaging, performance-enhancing communications and marketing; a holistic experience that will ensure, a satisfied customer, and an awe-induced audience.

Our strategies are built on insight and experience, rooted in a solid foundation of programming and award-winning creative treatments. We tackle projects of any size, and for any purpose. We simply seek to create the most effective and efficient solutions for our clients – it simply comes down to delivering effective work, both on and off the web.

Thank you for choosing **multidimension**.



Pranay Rajesh Shah  
principal  
multidimension studios



welcome

## Merging the art of science & design

### discover

We begin each project with extensive research and evaluation to ensure the vision and objectives are clearly outlined. The ideas and conclusions generated from this analytical process serve as the fundamental building blocks in helping plan and create new businesses, services and applications. We work closely with our clients to ensure a successful foundation is in place as we embark on each project.

### design

For us, the design process is an expression of harmony between all relevant information, research and requirements gathered for the project. The success of our work is not only in making our clients and their stories visually appealing but also in successfully achieving the specific project goals and business objectives established from the beginning.

Whether the task is branding, information design or interface design, we apply a consistent and rigorous design approach to obtain the best results for our clients. Our design process involves identifying and communicating the underlying messages, functions and characteristics that bridge the gap between our client's brand and its audience.

### develop

We apply a rigorous and detailed approach to our development work, ensuring that the final product matches the final design. We take great pride in crafting flexible and adaptable systems that are responsive and are applicable to real world situations.

Whether implementing front end code (XHTML, CSS, AJAX, Flash Scripting etc) or configuring content management systems, we create clean, elegant code with an emphasis on making updates and maintenance easy to handle.

### deliver

Our work does not end when the site is up and running. We offer a range of services to help continue building and improving upon the work already completed. Our team provides all the knowledge transfer and documentation necessary to keep the site in its optimal form.

We also help to reassess the completed project development and work with our clients to identify new areas to improve or build upon.

## What we offer?

Clients come to us to solve an array of marketing and advertising problems. We respond by consistently delivering solutions that are creative, functional, innovative, technically sound and visibly strong.

**Creative Marketing** We spread the right messages to the right audience and get people talking positively about your brand, product, service or cause.

**Dynamic Websites** Loved by humans and respected by search engines – we combine beautiful design, powerful technology and a strong business focus so you're online destination is a highly effective tool in solving your customer's needs.

**Branding and strategy** We help our clients by making them stand out above their competitors. We do this by creating brand names and logos, developing a brand character, and generating a brand audience.

**Technologies** We offer our clients services using technologies like PHP/SQL, Joomla development, HTML, CSS, Javascript, Flash, ActionScripting.

We also have partnerships with SEO optimization companies based out of the United States as well as development companies regionally to assist us on projects if the need arises.

... yup, we have the experience and expertise. And we can always provide you with references both locally and overseas

We offer our clients a range of services driven by creative solutions:

- website design and technical development
- branded content creation
- digital marketing strategy
- online brand development
- email marketing
- graphic design
- intranet design
- domain registration and hosting
- print design/advertising